



BENEFITS & CORPORATE SPONSORSHIP LEVELS

\$100,000 "UNDERWRITING SPONSOR" for New York City Gala and Pride in the Hampton's Event

A gift at this extraordinary level of generosity would be a national 'game changer' for Live Out Loud and help propel us to a higher level of outreach and direct impact to our LGBT youth. A gift at this level would enable us to reach over 10,000 to 15,000 news students across the country and over 75 to 100 new high schools through our Homecoming Project and educational curriculum.

Sponsor benefits include:

- Naming Rights for "Live Out Loud Young Trailblazers Gala presented by Company Name" and "Pride in the Hampton's presented by Company Name"
- Recognized as "Underwriting Sponsor" from podium at both events
- Company Spokesperson has the opportunity to open the evening
- On Stage Branding
- Corporate Logo on Red Carpet Press Backdrop
- Corporate Logo on invitations and email invitations for both events (5,000 + impressions)
- Inclusion in press releases, advertising, and signage at event
- Premium Ad Placement (inside front or back cover –B/W, choice of one if available)
- 120 second advertisement spot (non-audio) on flat screen TV at New York City Gala
- Option of having exhibit space and premium product sampling
- Primary logo placement on website & newsletter for one year, linkage opportunities and broadcast e-mails
- 32 tickets to Live Out Loud Gala in New York City and 32 tickets to Hampton's event
- Naming Rights for two Homecoming Project Short Documentary's "Live Out Loud Homecoming Project presented by Company Name"
- Naming Rights for two Scholarships "Live Out Loud Young Trailblazers Scholarship presented by Company Name"
- Recognized as a member of "The Founders Circle"

\$50,000 "PRESENTING SPONSOR" for New York City Gala

A gift at this great level of generosity would enable us to reach new heights in outreach and direct impact to our LGBT youth. A gift at this level would enable us to reach over 5,000 to 7,500 news students across the country and over 50 to 60 new high schools through our Homecoming Project and educational curriculum. *Sponsor benefits include:*

- Naming Rights for "Live Out Loud Young Trailblazers Gala presented by Company Name"
- Recognized as "Presenting Sponsor" from podium
- Company Spokesperson has the opportunity to open the evening
- On Stage Branding
- Corporate Logo on invitations and email invitations for New York City Gala (5,000 + impressions)
- Inclusion in press releases, advertising, and signage at event
- Premium Ad Placement (inside front or back cover – B/W, choice of one if available)
- 90 second advertisement spot (non-audio) on flat screen TV at New York City Gala
- Option of having exhibit space, product sampling and/or premium product sampling
- Primary logo placement on website and newsletter for one year, linkage opportunities and broadcast e-mails
- 32 tickets to Live Out Loud Gala in New York City
- Naming Rights for one Homecoming Project Short Documentary "Live Out Loud Homecoming Project presented by Company Name"
- Naming Rights for one Scholarship "Live Out Loud Young Trailblazers Scholarship presented by Company Name"
- Recognized as a member of "The Founders Circle"

\$25,000 PLATINUM SPONSOR

A gift at this level would enable us to produce 16 weeks of continuous programs reaching 1600-2400 students. Sponsor benefits include:

- Recognized as "Platinum Sponsor" on invitation and from podium at event
- Website & Monthly Newsletter listing and link for one year, broadcast e-mails and e-mail reminders
- On Stage Branding
- Inclusion in event press releases, advertising and signage at event
- Premium Ad Placement (inside front or back cover – B/W, choice of one if available)
- 60 second advertisement spot (non-audio) on flat screen TV at event
Option of distributing giveaways and/or promotional materials to attendees
- 24 tickets to Live Out Loud Gala in New York City
- Naming Rights for 1 Scholarship "Live Out Loud Young Trailblazers Scholarship presented by Company Name"
- Recognized as a member of "The Founders Circle"

\$10,000 GOLD SPONSOR

A gift at this level would enable us to produce 8 weeks of programs reaching 800-1200 students. Sponsor benefits include:

- Recognized as "Gold Sponsor" on invitation and from podium at event
- Website & Monthly Newsletter listing and link for one year, broadcast e-mails and e-mail reminders
- Inclusion in event press releases, advertising and signage at event
- Full Page Journal Ad
- 45 second advertisement spot (non-audio) on flat screen TV at event
- Option of distributing giveaways and/or promotional materials to attendees
- 16 tickets to event as well an invitation to special event during the year

\$5,000 SILVER SPONSOR

A gift at this level would enable us to produce 4 weeks of programs reaching 400-600 students. Sponsor benefits include:

- Recognized as "Silver Sponsor" on invitation and from podium at event
- Website & Monthly Newsletter listing and link for one year, broadcast e-mails and e-mail reminders
- Inclusion in event press releases, advertising and signage at event
- Full Page Journal Ad
- 30 second advertisement spot (non-audio) on flat screen TV at event
- 10 tickets to Live Out Loud Gala in New York City

\$2,500 BRONZE SPONSOR

A gift at this level would enable us to produce 2 weeks of programs reaching 200-300 students. Sponsor benefits include:

- Recognized as "Bronze Sponsor" on invitation and from podium at event
- Website & Monthly Newsletter listing
- Inclusion in event press releases, advertising and signage at event
- Full Page Journal Ad
- 15 second advertisement spot (non-audio) on flat screen TV at event
- 6 tickets to event