



570 7th Avenue, 9th Floor  
New York, NY 10018  
T: 212 651 4236  
F: 212 840 0505  
www.liveoutloud.info

**Live Out Loud Sponsor Participation Form & Benefits**  
**11th Annual Young Trailblazers Gala – Monday, April 30th, 2012**  
**4th Annual Pride in the Hamptons Event – Saturday, June 23rd, 2012**

I (We) will be delighted to participate at the level indicated below:

**Sponsorship Levels** Please see attached form for individual level benefits.

- Underwriting Sponsor** \$100,000.00 Includes NYC Gala & Pride in the Hamptons Event
- Presenting Sponsor** \$50,000.00 Includes NYC Gala & Pride in the Hamptons Event
- Platinum Sponsor** \$25,000.00 Includes NYC Gala & Pride in the Hamptons Event
- Gold Sponsor** \$12,000.00  
Please check one:  NYC Gala  Pride in the Hamptons Event
- Silver Sponsor** \$6,000.00  
Please check one:  NYC Gala  Pride in the Hamptons Event
- Bronze Sponsor** \$3,000.00  
Please check one:  NYC Gala  Pride in the Hamptons Event

**Contact Information**

Name \_\_\_\_\_  
*(List your name as you wish to be acknowledged in the printed materials.)*

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone Day \_\_\_\_\_ Phone Eve \_\_\_\_\_

**Payment Information**

- Please charge my credit card \_\_\_ VISA \_\_\_ MC \_\_\_ AMEX  
Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_  
Name on card \_\_\_\_\_  
Amount to be charged \$ \_\_\_\_\_ Signature \_\_\_\_\_
- Enclosed is a check in the amount of \$ \_\_\_\_\_

Please make checks payable to: **Live Out Loud**. Please return this form with payment to:  
Live Out Loud ■ 570 7th Avenue, 9th Floor ■ New York, NY 10018 ■ Fax: 212-840-0505

For questions and information please contact McEvoy & Associates at 212-228-7446 ext. 32; [kristine@mcevoyandassociates.com](mailto:kristine@mcevoyandassociates.com).

Contributions are tax-deductible, with the exception of \$50 per ticket if you attend the event. Live Out Loud, a 501(C)(3) non-profit organization promotes the empowerment of lesbian, gay, bisexual and transgender (LGBT) youth. Tax ID # 84-1628418.

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## **BENEFITS & CORPORATE SPONSORSHIP LEVELS**

### **\$100,000 "UNDERWRITING SPONSOR" – Includes NYC Gala and Pride in the Hamptons Event**

**A gift at this extraordinary level of generosity would be a national 'game changer' for Live Out Loud and help propel us to a higher level of outreach and direct impact to our LGBT youth. A gift at this level would enable us to hire a new Program Coordinator to reach 5,000 to 7,500 news students across the country and over 50 new high schools through our Homecoming Project and educational curriculum.**

**Sponsor benefits include:**

- Naming Rights for "Live Out Loud Young Trailblazers Gala presented by Company Name" and "Pride in the Hampton's presented by Company Name"
- Recognized as "Underwriting Sponsor" from podium at both events
- Company spokesperson has the opportunity to open the evening
- Corporate logo on red carpet press backdrop
- Corporate logo on NYC Gala invitation / email invitations (5,000 + impressions) and Pride in the Hamptons' event postcard (5,000 + impressions)
- Inclusion in press releases, advertising, and signage at event
- Premium NYC Gala journal ad placement (B/W inside front or back cover ad)
- 120 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- Option of having exhibit space and premium product sampling
- Primary logo placement on website and newsletter for one year, linkage opportunities and broadcast e-mails
- 16 tickets to NYC Gala and 16 tickets to Pride in the Hamptons event
- Naming rights for two (2) Homecoming Project Short Documentaries: "Live Out Loud Homecoming Project presented by Company Name"
- Naming rights for two (2) Scholarships "Live Out Loud Young Trailblazers Scholarship presented by Company Name"
- Recognized as a member of "The Founder's Circle"

### **\$50,000 "PRESENTING SPONSOR" – Includes NYC Gala and Pride in the Hamptons Event**

**A gift at this great level of generosity would enable us to reach new heights in outreach and direct impact to our LGBT youth. A gift at this level would enable us to reach 2,500 to 3,500 news students across the country and over 25 new high schools through our Homecoming Project and educational curriculum. Sponsor**

**benefits include:**

- Recognized as "Presenting Sponsor" from podium at both events
- Corporate logo on NYC Gala invitation / email invitations (5,000 + impressions) and Pride in the Hamptons' event postcard (5,000 + impressions)
- Inclusion in press releases, advertising, and signage at event
- Premium NYC Gala journal ad placement (B/W inside front or back cover ad)
- 90 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- Option of having exhibit space and premium product sampling
- Primary logo placement on website and newsletter for one year, linkage opportunities and broadcast e-mails
- 12 tickets to NYC Gala and 12 tickets to Pride in the Hamptons event
- Naming rights for one (1) Homecoming Project Short Documentary "Live Out Loud Homecoming Project presented by Company Name"
- Naming rights for one (1) Scholarship "Live Out Loud Young Trailblazers Scholarship presented by Company Name"
- Recognized as a member of "The Founder's Circle"



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## **BENEFITS & CORPORATE SPONSORSHIP LEVELS**

### **\$25,000 PLATINUM SPONSOR – Includes NYC Gala and Pride in the Hamptons Event**

**A gift at this level would enable us to produce 16 weeks of continuous programs reaching 800-1500 students.**

***Sponsor benefits include:***

- Recognized as "Platinum Sponsor" on invitation/ email invitations for NYC Gala (5,000+ impressions) and Pride in the Hamptons Event (5,000+ impressions)
- Website & monthly Newsletter listing and link for one year + broadcast e-mails
- Inclusion in event press releases, advertising and signage at event of choice
- Premium NYC Gala journal ad placement (B/W inside front or back cover)
- 60 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- Option of distributing giveaways and/or promotional materials to attendees at both events
- 10 tickets to NYC Gala and 10 tickets for Pride in the Hamptons Event
- Naming rights for one (1) Scholarship "Live Out Loud Young Trailblazers Scholarship presented by Company Name"
- Recognized as a member of "The Founder's Circle"

### **\$12,000 GOLD SPONSOR – Select One, NYC Gala or Pride in the Hamptons Event**

**A gift at this level would enable us to produce 8 weeks of programs reaching 600-800 students. Sponsor**

***benefits include:***

- Recognized as "Gold Sponsor" on invitation/ email invitations for NYC Gala (5,000+ impressions) or Pride in the Hamptons Event (5,000+ impressions)
- Website & monthly Newsletter listing and link for one year + broadcast e-mails
- Inclusion in event press releases, advertising and signage at event of choice
- NYC Gala full page journal ad
- 45 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- Option of distributing giveaways and/or promotional materials to attendees at event of choice
- 8 tickets to NYC Gala or Pride in the Hamptons Event

### **\$6,000 SILVER SPONSOR – Select One, NYC Gala or Pride in the Hamptons Event**

**A gift at this level would enable us to produce 4 weeks of programs reaching 200-400 students. Sponsor**

***benefits include:***

- Recognized as "Silver Sponsor" on invitation/ email invitations for NYC Gala (5,000+ impressions) or Pride in the Hamptons Event (5,000+ impressions)
- Website & monthly Newsletter listing and link for one year + broadcast e-mails
- Inclusion in event press releases, advertising and signage at event of choice
- NYC Gala full page journal ad
- 30 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- 6 tickets to NYC Gala or Pride in the Hamptons Event

### **\$3,000 BRONZE SPONSOR – Select One, NYC Gala or Pride in the Hamptons Event**

**A gift at this level would enable us to produce 2 weeks of programs reaching 100-200 students. Sponsor**

***benefits include:***

- Recognized as "Bronze Sponsor" on invitation/ email invitations for NYC Gala (5,000+ impressions) or Pride in the Hamptons Event (5,000+ impressions)
- Website & monthly Newsletter listing
- Inclusion in event press releases, advertising and signage at event of choice
- NYC Gala full page journal ad
- 15 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- 4 tickets to NYC Gala or Pride in the Hamptons Event