



BENEFITS & CORPORATE SPONSORSHIP LEVELS

\$50,000 UNDERWRITING SPONSOR – Includes branding at NYC Gala and Pride in the Hamptons Event

A gift at this extraordinary level of generosity would be a national ‘game changer’ for Live Out Loud and help propel us to a higher level of outreach and direct impact to our LGBT youth. A gift at this level would enable us to hire an additional staff person to reach 3,000 to 5,000 news students across the country and over 30-40 new high schools through our Homecoming Project. Sponsor benefits include:

1. Naming Rights for “Live Out Loud Young Trailblazers Gala presented by Company Name” and “Pride in the Hamptons presented by Company Name”
2. Recognized as “Underwriting Sponsor” from podium at both events
3. Company spokesperson has the opportunity to open the evening
4. Corporate logo on red carpet press backdrop
5. Corporate logo on NYC Gala invitation / email invitations and Pride in the Hamptons’ event postcard
6. Inclusion in press releases, advertising, and signage at event
7. Premium NYC Gala journal ad placement (B/W inside front or back cover ad)
8. 120 second advertisement spot (non-audio) on flat screen TV at NYC Gala
9. Option of having exhibit space and premium product sampling
10. Primary logo placement on website and newsletter for one year, linkage opportunities and broadcast e-mails
11. 16 tickets to NYC Gala and 10 tickets to Pride in the Hamptons Event
12. Naming rights for one (1) Scholarship: “Live Out Loud Young Trailblazers Scholarship presented by Company Name”
13. Recognized as a member of “The Founder’s Circle”

\$35,000 PRESENTING SPONSOR – Includes branding at NYC Gala and Pride in the Hamptons Event

A gift at this great level of generosity would enable us to reach new heights in outreach and direct impact to our LGBT youth. A gift at this level would enable us to hire an additional staff person to reach 2,500 to 3,000 new students across the country and over 25 new high schools through our Homecoming Project and educational curriculum. Sponsor benefits include:

1. Recognized as “Presenting Sponsor” from podium at both events
2. Corporate logo on NYC Gala invitation / email invitations and Pride in the Hamptons’ event postcard
3. Inclusion in press releases, advertising, and signage at event
4. Premium NYC Gala journal ad placement (B/W inside front or back cover ad)
5. 90 second advertisement spot (non-audio) on flat screen TV at NYC Gala
6. Option of having exhibit space and premium product sampling
7. Primary logo placement on website and newsletter for one year, linkage opportunities and broadcast e-mails
8. 12 tickets to NYC Gala and 8 tickets to Pride in the Hamptons event
9. Naming rights for one (1) Scholarship: “Live Out Loud Young Trailblazers Scholarship presented by Company Name”
10. Recognized as a member of “The Founder’s Circle”

BENEFITS & CORPORATE SPONSORSHIP LEVELS CON'T.

\$25,000 PLATINUM SPONSOR – Includes NYC Gala and Pride in the Hamptons Event

A gift at this level would enable us to produce 12 weeks of programs reaching 1600-2000 students. Sponsor benefits include:

1. Recognized as “Platinum Sponsor” on NYC Gala invitation / email invitations and Pride in the Hamptons’ event postcard
2. Website & monthly Newsletter listing and link for one year + broadcast e-mails
3. Inclusion in event press releases, advertising, and signage at event
4. Premium NYC Gala journal ad placement (B/W inside front or back cover ad)
5. 60 second advertisement spot (non-audio) on flat screen TV at NYC Gala
6. Option of distributing giveaways and/or promotional materials at both events
7. 10 tickets to NYC Gala and 6 tickets to Pride in the Hamptons Event
8. Naming rights for one (1) Scholarship: “Live Out Loud Young Trailblazers Scholarship presented by Company Name”
9. Recognized as a member of “The Founder’s Circle”

\$15,000 GOLD SPONSOR – Select One, NYC Gala or Pride in the Hamptons Event

A gift at this level would enable us to produce 9 weeks of programs reaching 800-1000 students. Sponsor benefits include:

1. Recognized as “Gold Sponsor” on invitation / email invitations for NYC Gala or Pride in the Hamptons Event
2. Website & monthly Newsletter listing and link for one year + broadcast e-mails
3. Inclusion in event press releases, advertising and signage at event of choice
4. NYC Gala full page journal ad
5. 45 second advertisement spot (non-audio) on flat screen TV at NYC Gala
6. Option of distributing giveaways and/or promotional materials to attendees at event of choice
7. 8 tickets to NYC Gala or Pride in the Hamptons event

\$10,000 SILVER SPONSOR – Select One, NYC Gala or Pride in the Hamptons Event

A gift at this level would enable us to produce 6 weeks of programs reaching 400-500 students. Sponsor benefits include:

- Recognized as “Silver Sponsor” on invitation / email invitations for NYC Gala or Pride in the Hamptons Event
- Website & monthly Newsletter listing and link for one year + broadcast e-mails
- Inclusion in event press releases, advertising and signage at event of choice
- NYC Gala full page journal ad
- 30 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- 6 tickets to NYC Gala or Pride in the Hamptons Event

\$5,000 BRONZE SPONSOR – Select One, NYC Gala or Pride in the Hamptons Event

A gift at this level would enable us to produce 3 weeks of programs reaching 200-250 students. Sponsor benefits include:

- Recognized as “Bronze Sponsor” on invitation/ email invitations for NYC Gala or Pride in the Hamptons Event
- Website & monthly Newsletter listing
- Inclusion in event press releases, advertising and signage at event of choice
- NYC Gala full page journal ad
- 15 second advertisement spot (non-audio) on flat screen TV at NYC Gala
- 4 tickets to NYC Gala or Pride in the Hamptons Event



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Live Out Loud Sponsor Participation Form & Benefits
13th Annual Young Trailblazers Gala
6th Annual Pride in the Hamptons Event

I (We) will be delighted to participate at the level indicated below:

Sponsorship Levels *Please see enclosed for individual level benefits.*

- | | | |
|--|-------------|--|
| <input type="checkbox"/> Underwriting Sponsor | \$50,000.00 | Includes NYC Gala & Pride in the Hamptons |
| <input type="checkbox"/> Presenting Sponsor | \$35,000.00 | Includes NYC Gala & Pride in the Hamptons |
| <input type="checkbox"/> Platinum Sponsor | \$25,000.00 | Includes NYC Gala & Pride in the Hamptons |
| <input type="checkbox"/> Gold Sponsor | \$15,000.00 | Please check one: <input type="checkbox"/> NYC Gala <input type="checkbox"/> Pride in the Hamptons |
| <input type="checkbox"/> Silver Sponsor | \$10,000.00 | Please check one: <input type="checkbox"/> NYC Gala <input type="checkbox"/> Pride in the Hamptons |
| <input type="checkbox"/> Bronze Sponsor | \$5,000.00 | Please check one: <input type="checkbox"/> NYC Gala <input type="checkbox"/> Pride in the Hamptons |

Contact Information

Name _____
(List your name as you wish to be acknowledged in the printed materials.)

Company _____ Title _____

Address _____

City, State, Zip _____

Email _____

Phone Day _____ Phone Eve _____

Payment Information

Please charge my credit card ___ VISA ___ MC ___ AMEX

Credit Card # _____ Exp Date _____

Name on Card _____

Amount to be charged \$ _____ Signature _____

Enclosed is a check in the amount of \$ _____

Please make checks payable to: **Live Out Loud.**

Please return this form with payment to:

Live Out Loud ■ 570 7th Avenue, 9th Floor ■ New York, NY 10018 ■ Fax: 212-840-0505

For questions and information please contact Leo Preziosi, Jr. at leo@liveoutloud.info or Phone: 212.651.4236

Live Out Loud, a 501(C)(3) non-profit organization promotes the empowerment of lesbian, gay, bisexual and transgender (LGBT) youth. Tax ID # 84-1628418.

www.liveoutloud.info